

PRESS RELEASE

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FOR IMMEDIATE RELEASE

AlphaGraphics wins business Online

Local printing company AlphaGraphics, has launched a comprehensive Online ordering and management reporting system for its customers. AlphaGraphics Online enables clients to log in to their personalised, secure site where they can place orders, submit artwork and edit and approve proofs.

Using the detailed management reporting facility, customers can view information and statistics about their account such as their monthly spend by product group and individual buyers within their business.

Companies with multiple locations or business units are now able to hold pre-approved artwork within their corporate site such as direct mail letters or business cards. Selected individuals can access artwork and change editable fields to create items such as variable data mail shots, business cards and stationery, as and when required.

“The new Online ordering system from AlphaGraphics has allowed us to streamline our processes. It is easily accessible, simple to use, efficient and you have more control over your orders. We are delighted to have acquired this new facility.”

Craig Downs, Marketing & PR Manager, Three Rivers Housing Group.

Since its launch earlier this year, AlphaGraphics Online has become the preferred ordering channel for companies of all sizes across the global AlphaGraphics network.

“AlphaGraphics Online is a truly comprehensive Online solution that has had a fantastic reception from our customers. Users have been able to reduce the time and costs involved with placing, approving and receiving orders whilst maintaining brand quality and consistency across multiple locations and users.”

Jason Simpson, MD AlphaGraphics UK

About AlphaGraphics

AlphaGraphics within the North East currently operates from 5 locations across the region, Stockton, Sunderland, Newcastle, Durham and within The Wilton Centre, Redcar. AlphaGraphics offers a complete range of print solutions to business both locally and nationally. For more information visit: www.agnortheast.com

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